

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: DIGITAL STREET MARKET APPROVAL

Notice is hereby given that the Cabinet Member for Business and Planning and the Cabinet Member for Community Services and Digital, have made the following executive decision on the above mentioned subject for the reasons set out below.

Summary of Decision

1. That part B of the report be exempt from disclosure by virtue of the Local Government Act 1972, Schedule 12A Part 1, paragraph 5 (as amended), in that it contains information in respect of which a claim to legal professional privilege could be maintained in legal proceedings.
2. That Cabinet Members:

Authorised the council to enter a grant agreement with the GLA for the Digital Street Markets Project.

Authorised the delivery of the Digital Street Markets Project as set out within the appended grant agreement.

Authorised capital expenditure against the budget within the capital programme of £1.152m of which £0.576m will be funded from the ERDF grant and £0.576m will be funded by the Council.

Reasons for Decision

The rationale for investing within the Digital Street Markets Project is as follows:

- The mobile networks within the market areas are not resilient enough for traders to reliably take card payments. The project will address this market failure.
- Through the market consultation residents had identified that they wanted to hear more about their local markets online. This project will support traders to improve their online presence.
- The project secures £0.576m of external funding which ensures good value for money for the council.
- The project enables us to deliver a priority within City for All, namely, “implement our Digital Street Markets Project and roll out Wi-Fi and digital training to all six Westminster Markets”.

Additional comment:

The Cabinet Member for Business and Planning has agreed the decision on the basis that the delivery of the project does not require any further digging up of Berwick Street.

**Stuart Love, Chief Executive,
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Publication Date: 15 July 2020

Implementation Date: 22 July 2020, 5pm